

AIESEC

The World's Largest Youth Driven Organization



What began in 1948 as an organization to help develop "friendly relations" between member countries is now a **global association** with activities in 110 different countries and territories.

Focused on providing a platform for youth leadership development, **AIESEC** offers young people the opportunity to be global citizens, to change the world, and to get experience and skills that matter today

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- A light blue world map is visible in the background of the list, showing the outlines of continents and countries.
- ❑ **110** Countries and territories
 - ❑ **730** Local Offices
 - ❑ **2,100** Universities
 - ❑ **60.000** Members
 - ❑ **16.000** International Internships
 - ❑ **20.000** Leadership Roles
 - ❑ **4.000** Partners/sponsors
 - ❑ **470** Conferences annually
 - ❑ **945,000** Alumni
 - ❑ **64** years of experience

- ❑ 1270 members
- ❑ 100 projects
- ❑ 53.000 students involved
- ❑ 267 companies
- ❑ NGOs




AIESEC Iași

- ❑ over 10 projects, *80 international internships, 90 leadership positions*
- ❑ direct contact with over *800 students*
indirect contact with over *10 000 young people from Iasi*
- ❑ contact with *20 NGOs, over 100 companies, 10 media entities*

AIESEC Iași Projects

Project	Impact	Participants
Autumn Recruitment (sept-nov)	The students will be recruited in order for them to have development experiences within the organization. Opportunities: <ul style="list-style-type: none"> ➤Working on projects ➤Leading teams ➤Corporate international internships ➤Community development international internships 	~ 500 de aplicants ~ 90 students selected
Spring Recruitment (feb-may)		~ 240 aplicants ~ 60 students selected

AIESEC Iași Projects

Project	Impact	Participants
AIESEC Academy (Oct)	The project aims to contribute to the education of young people from the local environment. The added values is represented by a training program of preparation delivered by professional speakers from companies.	~400 applicants ~250 participants
 (Jan- June)	This project connects the corporate IT market with students from this area of expertise through local and international internships.	~ 20 participants

AIESEC Iași Projects

Project

Impact

Participants



GROW is an educational project for high school students organized at a national level in Romania together with School of Values. The added value is due to a curricula which is complementary with the current school activity.

Organized in 2010 and 2011, Grow is now recognized by the **Ministry of Education, Research, Youth and Sport**.

Students:

~120 - 9th grade
~120 - 10th and 11th grade
~120 - 12th grade



8 international people who will work in the local NGOs in order to raise their visibility, realize a needs assessment and develop them on certain areas.

~8 NGOs

~ 8 internationals

Problems identified

- Being short - term projects we do not have tools on project management adjusted from corporate area
- Lack of coaching for the project managers during their leading experience
- We don't have know-how on implementing projects based on grants received

Problems identified

- **Lack of preparation of project management processes (tracking and re-planning)**
- **No internal culture of PM – few specialized people in this area**
- **Project managers do not have proper preparation before leading the project.**

Thank You!

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